



THE NEW

WÄSCH
labels & systems GmbH





The »new« WÄSCH labels & systems

Since November 2009 WÄSCH labels & systems GmbH has been a part of European Label Group „Klimax“. The Klimax Group of companies produce labels in Denmark, England, Netherlands and Germany.

With this strong and financially well consolidated partner on our side we are well prepared for new challenges and long-term innovations.

Our strategy is simple.

We want to:

- be the best in service with a delivery reliability to promise of 99 %
- supply excellent quality with correct labels delivered 99,95%
- quote competitive prices
- always evaluate and improve efficiency
- constantly be on the lookout for alternative solutions
- be innovative with materials and processes

Customers satisfaction and excellent service are our top priority.

We help our customer to:

- sell more
- reduce costs
- rest peacefully at night

Try the new WÄSCH labels & systems GmbH ... You will enjoy the experience.

Success by quality and competence

For the first impression, there is no second chance. With labels, tags and tickets you present your brand products from their best side. Put your trust in terms of quality, functionality and diversity to WÄSCH labels & systems GmbH, a leading label manufacturer in Europe.

We have a huge library of different cutting tools. Printing technologies are available with up to eight colors in flexo, letterpress, offset and digital - for the highest demands in terms of light resistance - in UV flexo combined with rotary screen printing.

We print, varnish and finish in one operation. Only chosen materials from a wide range of leading manufacturers, such as Scandstick, Avery Dennison, UPM Raflatac, Ritrama and repeatedly tested adhesives are used.

New developments are tested for their suitability in specialized laboratories before they achieve their final production approval.

We offer intelligent solutions for all different aspects of labeling. Well known companies are working with our labels such as Datev, Xerox, Otto-Versand, Peek & Cloppenburg, BMW.



Labels, tags and tickets of great versatility

- Self adhesive or non adhesive constructions based on paper, film or cardboard
- Rolls with/without pinfeed holes
- Leporello stacks with/without pinfeed holes

- Sheets for Laser/Inkjet/Copiers
- Hotfoil/coldfoil stamping including magnetic or holographic foils
- Printing of different security inks like luminescence inks
- Hole punching
- Barcoding and numbering
- Braille for the blind for the labeling of chemical and pharmaceutical products

Excellent labeling solutions

Packaging labels from WÄSCH will put your brandproduct in the right light, providing maximum product information and/or support complex logistic processes.

The label application process on all automated application systems with minimum down-times is achieved by using high quality labels.

To achieve optimum results we work very closely with our customers from initial development, proofing and final application/printout tests to then agree the final specification.

Booklet labels offer a maximum of information on a minimum of space. The combination of a label with a combined brochure, which makes secondary packaging obsolete. We produce booklet labels:

- up to 16 pages + base label
- printed up to 5 colours front/reverse printing
- reclosable or with perforation
- folded as book on in leporello
- Peel & Read labels

Tags & tickets are used to mark products with product information and/or barcodes and numbering.

They can also carry promotional advertising. They can be finished with security features such as holographic hotstamping foil, UV-luminescence inks, also with magnetic stripes.

Duplex/Piggyback labels are multi-layer constructions of two selfadhesive layers laminated together. These are available with many different combinations of face and release liner as well as different adhesives, also as a self copy.

In many cases the labels are integrated into business forms so for example a delivery note with an address label or laboratory forms with labels for labeling test-tubes. These labels are also used for Response Marketing.





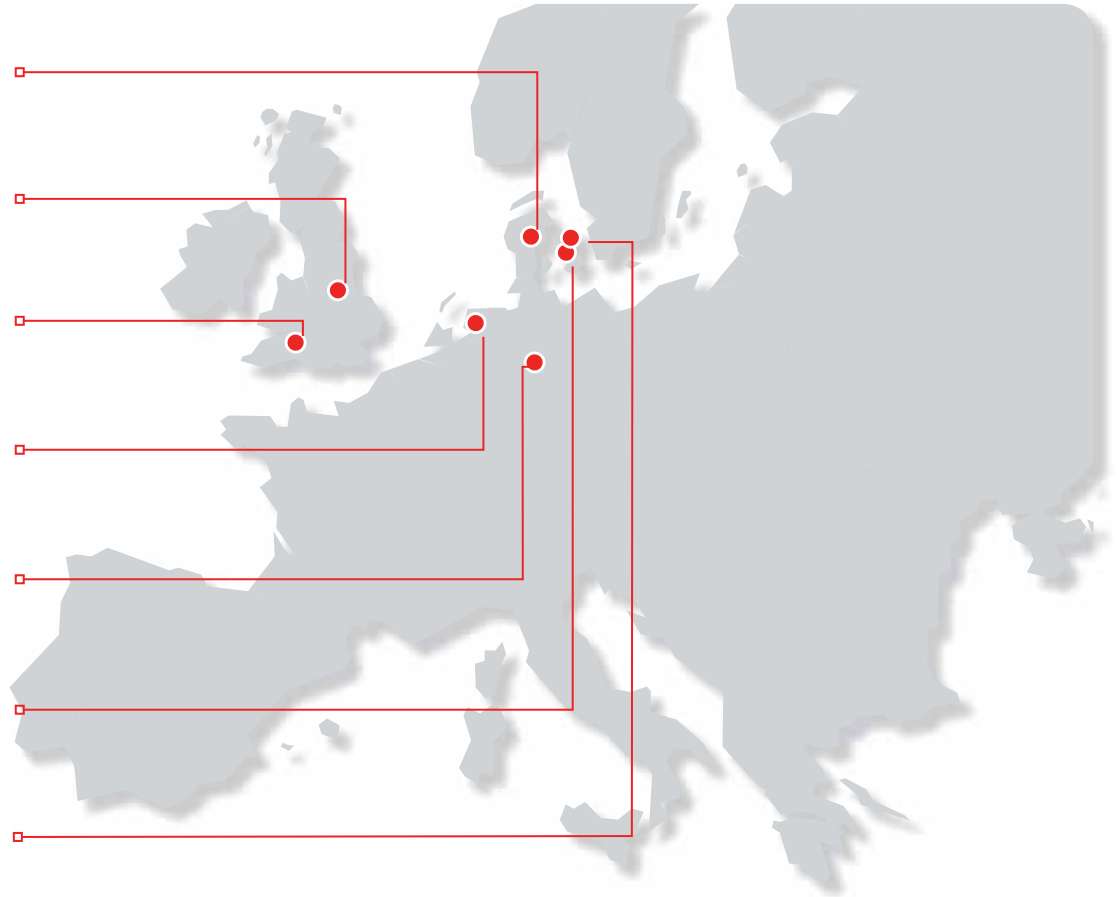
Assortment overview

- Printer labels for laser, inkjet, matrix, thermal and thermal transfer printers
- Multicolour packaging labels suitable for all kind of labeling systems
- Barcoded and numbered labels for automated production and logistic processes
- Duplex or piggyback labels for mailings and laboratory applications
- Tags for marking textile and steel products
- Security labels with protection features against copying or manipulation
- Tickets with different security features like holographic foil and security printing features like microtext and/or printing of luminescence inks
- Textile labels made of acetate satin or other special materials for marking carpets, clothes
- Peel & read labels for marking with maximum information on a minimum of space
- Booklet labels, a combination of a folded booklet integrated into a self adhesive label for maximum information
- Thermal transfer ribbons adapted to our materials and your printing system

The Klimax' values

- Customer is always in focus.
- Open and honest communication about everything to everybody
- We do what we say - and we say what we do.
- We solve problems when they occur.
- We prioritize what is important.
- We make decisions based on facts - not on emotions and opinions.
- Highly responsive
- Everything we do must have a value for our customers, our employees or our shareholders - otherwise we don't do it!

The Klimax Group



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